



SCHOLARSHIP APPLICATION

Each year The American Advertising Federation – Tallahassee, a professional organization composed of advertising, marketing, and public relations professionals in Tallahassee – work to raise scholarship funds for deserving students as part of its mission to strengthen the advertising industry through advocacy and education.

Scholarship Eligibility Requirements

You must:

- Be a full time student with a cumulative GPA of 3.0 or better
- Be in the pursuit of a communications-related major
- Submit a letter from a sponsor (letter of recommendation)
- Submit a portfolio of quality work
- Submit a personal statement of at least 750 words that details your career goals and how this money will further those goals.

Once completed, mail this application and all supporting materials to:

GTAF SCHOLARSHIP COMMITTEE

2016 Delta Blvd. Suite 201

TALLAHASSEE, FL 32303

APPLICATION DEADLINE: Postmarked no later March 1, 2009

Note: All entries become the property of GTAF.

Specifics

- Include proof of grade point average (GPA). Uncertified transcript is acceptable— grade verification will be required if you are selected.
- Areas of study include Advertising, Marketing, Public Relations, Communication, Graphic Art/Design, Digital Media, and related fields.
- Sponsor letter may be submitted by: faculty member, former employer, academic advisor, or mentor with business title and phone number.
- Personal statement should introduce you as a scholarship candidate and detail your career goals and accomplishments (student activities, work accomplishments, creative endeavors, community service, etc.).

- Submit your best sample(s) of work: Art, photos, writing samples, posters, websites, advertising plans, press releases, etc.

Name _____	
—	
School _____	Major _____

Local Address _____	City _____

E-mail _____	Phone _____

Permanent Address & Phone _____	

—	
GPA _____	

SCHOLARSHIP

Each Scholarship Award is and will be awarded at the AAFT monthly professional development event in March, 2009. Three scholarships will be awarded to deserving recipients in values to be determined, but not less than \$500. AAFT reserves the right to award scholarships as deemed necessary based on assessment of entry criteria.

I hereby affirm all statements made on this application are true and authorize verification of such information. I affirm any funds received under this award will be used only for expenses related to college enrollment. I understand any false statements will void this application and award.

Applicant Signature: _____

Date _____