



The American Advertising Federation – Tallahassee is pleased to announce that it will again award \$2,500 in scholarships to worthy students actively pursuing studies and a future career in advertising.

Criteria: Students will be selected for this merit-based scholarship from finalists who meet the following criteria.

You must:

- Be a junior or senior full time student with a cumulative GPA of 3.0 or better
- Be pursuing a communications related major
- Submit a letter from a sponsor
- Submit a sample(s) of related works
- Submit a personal statement of 500 words about your career goals
- Documentation that you have completed at least ten hours of community service

All materials should be sent to:

AAF-Tallahassee Scholarship

C/O Catch Your Limit Consulting

Jeff Brainard

2016 Delta Blvd. Suite 201

Tallahassee, FL 32303

Applications must be postmarked by midnight, **April 30, 2008** to be considered. A Scholarship Award Committee will review all applications and select the ideal candidate for the award in May 2008. The decision of the committee will be final. The student(s) selected will receive written notification from the Committee Chairman.

Questions? Contact Sheryl Rosen at 850-222-1996 or srosen@ronsachs.com.